

THE  
**RAINBOW**  
AND BEYOND  
STRONGER TOGETHER.



JUNE 8TH - JUNE 15TH 2025

**Kingston Pride  
2025**

**Sponsorship Package**

# About Us

**Kingston Pride** is a grassroots organization established in 1989 that works to promote awareness and inclusion of the 2SLGBTQIA\* community.

To celebrate the diversity of the 2SLGBTQIA\* community in Kingston and the surrounding area, **Kingston Pride** coordinates a wide range of activities, including: an annual Pride parade, social gatherings, dances, sporting events, educational workshops, speaker events, film showings, theatrical performances, art exhibitions and more.

This year, **Kingston Pride's** theme is “**The Rainbow & Beyond: Stronger Together**” which represents the strength our community has within and beyond the rainbow. It stands as a reminder to persevere, even in times of uncertainty. To hold space for all walks of life, to ask questions, and to hear their stories.



# Why Sponsor?

By supporting **Kingston Pride**, you're helping us create more exciting and impactful events. Your contribution allows us to continue growing and strengthening our initiatives while promoting a positive, inclusive environment for the 2SLGBTQIA\* community in the Kingston region.

## Sponsor Benefits:

- **Exposure** through Kingston Pride's website and social media.
- **Promotion** in our marketing materials and at events.
- **Recognition** as a local supporter of 2SLGBTQIA\* rights and inclusivity in the community.



# Sponsorship Packages

## Platinum

\$5000+

- All level benefits.
- Sponsorship to one event
  - Ex: Kingston Pride presents Out on the Queen sponsored by [company name].
- Large Company logo on Pride 2025 materials.
- Verbal recognition at community fair and events.
- Banner at sponsored event, community fair and an event of your choice.

## Gold

\$1000+

- Silver and bronze benefits.
- Medium company logo on Pride 2025 materials.
- Verbal recognition of sponsorship at the event sponsored, if applicable.
- Banner at community fair, and event sponsored, if applicable.
- Fee waived for Community Fair booth and parade participation.

## Silver

\$500+

- Bronze level benefits.
- Small company logo on Pride 2025 materials.
- Fee waived for community fair booth.

# Sponsorship Packages

## Bronze

\$100+

- Company named on Pride website, advertising materials, Facebook, Instagram, and the 2025 Pride Guide.

## Individual

<\$100

- Named in the 2025 Pride Guide
- Anonymous sponsorships welcomed and appreciated.

## In-Kind Contributions

- Donated equipment
- Materials
- Services
- Event space or facilities

*\*For more information on In-Kind Contributions Please contact us*

# Contact Us

Thank you for considering sponsoring  
**Kingston Pride 2025 “The Rainbow & Beyond: Stronger Together”!**

If you would like to learn more about sponsoring please contact:

[admin@kingstonpride.com](mailto:admin@kingstonpride.com)

If you are ready to sponsor today, follow this link to our sponsorship page:

[kingstonpride.ca/sponsor](https://kingstonpride.ca/sponsor)

**Your generosity and commitment to the  
2SLGBTQIA\* community is greatly appreciated!**